



# Presentation/Professional Development Information Form

## 1. PRIMARY CONTACT PERSON AND PRESENTATION LOCATION

- ❖ Name:
- ❖ District/Organization:
- ❖ Office Phone:
- ❖ Cell Phone:
- ❖ Email Address:

Site of Presentation: \_\_\_\_\_  
Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

- ❖ Contact Person at Training Site:
- ❖ Conference theme:
- ❖ Presenter: Kenneth Wesson  
Educational Consultant: Neuroscience

## 2. TIME

- ❖ Workshop Date:
- ❖ Workshop Length:
- ❖ Time Workshop Begins:
- ❖ Time Workshop Ends:
- ❖ Approximate expected length of Presentation:
- ❖ Has the audience had previous training on this topic?  Yes  No

## 3. ATTENDING AUDIENCE

- ❖ How Many Participants:
- ❖ What is their familiarity with brain research and learning theory?
- ❖ Audience composition (educators, administrators, specialists, parents, etc.):

## 4. CONTENT EXPECTATIONS OF WORKSHOP/PRESENTATION

- ❖ Please state the overall goals of this Presentation:
  
  
  
  
  
  
  
  
  
  
- ❖ Describe any specific topics that you would like addressed:

**5. FACILITIES – ROOM SET UP**

- ❖ **What time will the building be open/available for set up?**
- ❖ **Tables  or Desks ?**
- ❖ **Will there be a Power Source?  Yes**
- ❖ **An LCD projector?  Yes**
- ❖ **Podium:  Yes**
- ❖ **Large Screen  Yes**
- ❖ **Display table  Yes**
- ❖ **Special equipment needs of presenter:**

**6. ON-SITE CONTACT INFORMATION**

- ❖ **Name of contact person on site on the day of presentation:**
  
- ❖ **Cell phone # of contact person:**

**7. HOTEL SUGGESTIONS**

- ❖ **Please provide a few hotel recommendations near the training site:**

**8. AIRPORT INFORMATION**

- ❖ **Please provide the most appropriate airport to fly into:**

**9. IS THER ANY **ADDITIONAL INFORMATION** ABOUT YOUR DISTRICT OR ORGANIZATION THAT YOU WOULD LIKE TO SHARE?**



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## About the Speaker

### **Brief Bio**

Kenneth Wesson delivers keynote addresses on the neuroscience of learning for educational organizations and institutions throughout the United States and overseas. His audiences range from pre-school and early childhood specialists to college and university-level administrators and faculty members. His recent international audiences have included educators and chief administrative officers from North America, South America, Asia, Eastern Europe, the Middle East, Northern Africa, and sub-Saharan Africa. He has spoken to educators from six of the world's seven continents and can be seen on PBS and other special programs on brain development.

Wesson regularly addresses educational organizations, counseling associations, school districts and parenting organizations on establishing "brain-considerate" learning environments. In addition to his speeches on the neuroscience of learning, Wesson speaks on the subjects of early brain development, emotional intelligence, the Neuropsychology of prejudice, contextual learning, design and engineering, and curriculum development. He is also frequently asked to serve as an expert witness in court cases involving brain trauma and memory.

In addition to participating in a symposium at the United Nations this year, Wesson's recent work has also included delivering addresses to the Korean Institute of Brain Science; the American Society for Biochemistry and Molecular Biology; the National Symposium for Scientists and Engineers; the American Society for Investigative Pathology; the International Brain Education Association; the National Science Research Council; the American Association of Anatomists; the Summer Institute for the National Academy of Sciences; the American Society for Microbiology; the American Physiological Society; the Distinguished Scientist Lecture Series; the Dana Alliance for Brain Initiatives; the Stanford Neurosciences Institute; the First Annual Brain Conference of the Pacific Northwest; the Association of College and University Biologists; the Science Teachers Association of New York State (whose other speakers have included Dr. Joycelyn Elders, the former U.S. Surgeon General and Dr. Richard Roberts of Great Britain, the recipient of the 1993 Nobel prize for Physiology/Medicine); the Alabama Science Teachers Association; the Georgia Science Teachers Association; the National Council of Teachers of Mathematics; the Mississippi Science Teachers Association; the Johnson and Johnson Corporation; the IBM Corporation; the Alabama Governor's Summit on Mathematics and Science Education; the National Science Teachers Association (NSTA); the Hawaiian Association for Counselors and Educators in Government; the Annual Biomedical Research Conference for Minority Students (sponsored by the National Institute of General Medical Sciences); the National Alliance of Business; Head Start; the Great Teachers' Seminars; the National Science Foundation's Systemic Initiatives for Math and Science; the IDATER (International Design and Technology Educational Research and Curriculum Development) Conference in England, and numerous American colleges and universities.

He has been a keynote speaker for many of the leading international educational organizations for American and International schools, including the Association of International Schools in Africa (AISA), the Association of American Schools in South America (AASSA), the Central and Eastern European Schools Association (CEESA), the National Association of Independent Schools (NAIS), East Asia Regional Council of Overseas Schools (EARCOS), the Near East South Asia schools (NESAs), along with numerous American educational organizations, school districts, and colleges.

Wesson has been profiled in "Who's Who in Science and Engineering," "Who's Who in American Education," and "Who's Who in America."

In March 2009, the National Science Teachers Association will hold its annual conference in New Orleans. At that conference, Kenneth Wesson will deliver the one of the four featured presentations (see page 12 of the NSTA program preview <http://www.nsta.org/pdfs/2009NewOrleansPreview.pdf>). He will be speaking on the topic of "How Children Learn: Brain Research and Inquiry-based Science."

The Association for Science Teacher Education (ASTE) is a professional organization composed of college and university professors from countries across the globe. The mission of the ASTE is to promote excellence in science teacher education world-wide through scholarship and innovation. We are an international association composed of science teacher educators, scientists, science coordinators and supervisors, who prepare and provide professional development for teachers of science at all grade levels. <http://theaste.org/>). Kenneth Wesson of California has accepted an invitation deliver our keynote address at the 2010 conference.

Wesson will be among the featured speakers at the annual conferences for the National Science Teachers Association and the California Science Teachers Association, the Kansas Association of the Teachers of Science, the 2008 Maine Science and Literacy Conference, the 7th Annual Wyoming Math and Science Teachers' Conference. He will also deliver the opening address at the Western Regional National Council of Teachers of Mathematics.

Wesson's latest articles on the brain include: "From Synapses to Learning—Understanding Brain Processes"; "Drawing and the Brain"; "The Developing Brain"; "What Recent Brain Research Tells Us About Learning"; "Neuropsychology and Prejudice"; "A Brief History of Neuroscience"; "Where is God in the Brain?"; "Memory and the Brain" and "Early Brain Development and Learning."

The NSTA and Shell Oil Company identify 4-6 people annually, who they recognize for making unique contributions to science research and education. Those individuals (the "Shell Science Scholars") are invited to address the members of the NSTA at their annual conference and are also honored at a special reception. This group includes the 1998 Nobel Prize winner for Physics, the Director of the Human Genome Project and Kenneth Wesson. The NSTA is the world's largest educational organization (scientists, researchers and science educators) with over 53,000 members dedicated to the improvement of science education.

"Each year, new findings in cognitive psychology and neuroscience will be infused into teacher preparation, curriculum, instruction, student assessment, and the classroom environment. The works of Howard Gardner (*Multiple Intelligences*), Daniel Goleman (*Emotional Intelligence*), Kenneth Wesson (*Brain-considerate Learning*), and others have already been influential in reshaping the independent school classroom, while programs like Mel Levine's *Schools Attuned* are assisting educators in using neurodevelopmental content in their classrooms to create success at learning and to provide hope and satisfaction for all students."

-- National Association of Independent Schools

(The educational organization composed of the leading private schools in the US and overseas)

Last February, Wesson delivered the opening address at the "Learning and the Brain" conference sponsored by Harvard, Yale, Stanford, Boston University, UC Santa Barbara, and the Dana Alliance for Brain Initiatives. This conference brought together some of the nation's most prominent neuroscientists, researchers and speakers in the cognitive neurosciences. The topics included the latest research in learning, language, reading, memory, sex differences, stress, cognitive and emotional development, as well as learning disorders including ADD, ADHD, dyslexia, autism and bipolar disorders.