

News Release

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**For Immediate Release**

Science Software Developer Releases Interactive Guide to NASA

San Jose, CA – ScienceMaster, an educational CD-ROM developer, has released The Interactive Guide to NASA on the Net. Focusing on the newest, emerging technology of digital books, ScienceMaster takes on the vast resources of NASA's Internet sites.

Written by David Gamon Ph.D. and Gene Mascoli, The Guide is an indispensable digital tool for teachers, students, amateur astronomers and graphic artists. This electronic media format will allow readers to download directly from the Internet, manipulate the text size, and store on a desktop or laptop computer.

More than just an online book, The Guide is completely interactive, incorporating hot links directly into the book that can be accessed through your browser. This feature enables users to quickly and easily locate the exact information or images that they need from NASA's thousands of web sites. The Guide is available in an ADOBE ACROBAT (tm) pdf file and can be read directly from a computer screen or printed to allow for reference and quick notation.

"The greatest challenge Internet users face is sorting through the millions of sites to get just the information they need. With this NASA Web Directory, we've done the work of selecting the best NASA sites and pages and organizing them into clearly-marked categories, to help you zero in on the topic you're interested in," explains David

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Gamon, Ph.D. Gamon, a researcher, author and teacher in the cognitive sciences, holds Masters and Doctorate degrees from the University of California, Berkeley. And is also a recipient of the U.C. Berkeley Outstanding Graduate Student Instructor Award in 1994, Dept. of Linguistics.

The first of many digital books being developed, allows ScienceMaster to present a number of brilliant authors in an electronic format accessible to all.

"Wow," exclaims Michael Haufler, middle school science teacher at South Valley Carden School, "this product is incredible and comprehensive. I can't believe how much information has been put into it. The links to web sites are a real bonus. I am really impressed with the quality of the photos, and the teaching ideas that are included. I think I'll use this product as my first showing of how much you can do with the Internet and with Guides like this."

ScienceMaster, based in San Jose, California, develops and markets multimedia products that utilize technology to deliver the amazing world of science to the classroom. Through our newly launched web site, The Science and Technology Network, ScienceMaster is integrating information, resources and community with compelling products and services all relating to topics in science and technology. The ScienceMaster team includes science professionals, educators, subject matter experts and technical advisors who work collaboratively to bring you the best science resources. ScienceMaster's family of software makes learning and exploring science fun and entertaining for kids and adults. For product and ordering information, visit our web site at: <http://www.ScienceMaster.com>